

Down Payment Transaction Online

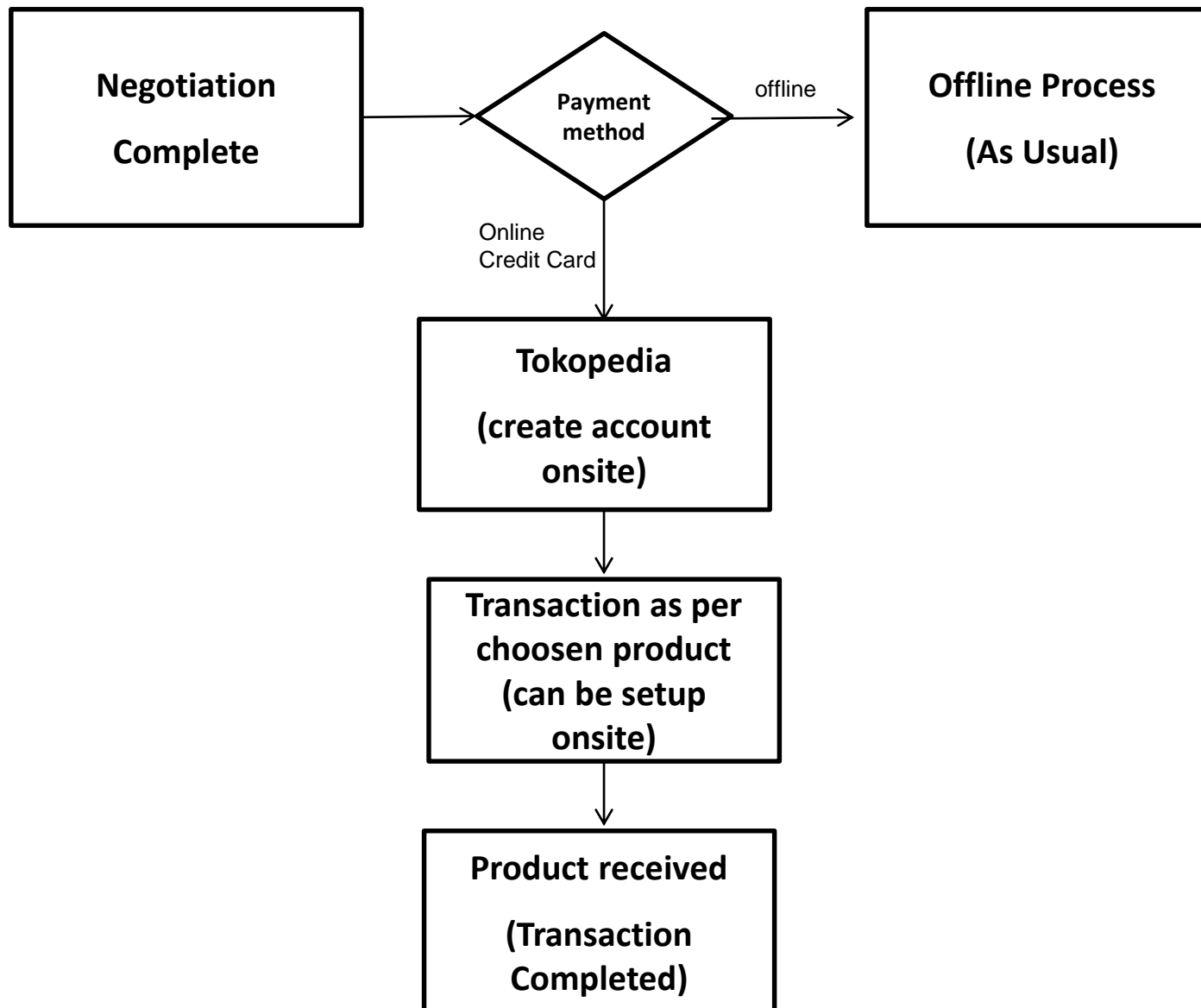
Through



- Low Down Payment Demand
 - More quantity

- DP installment up to 24 months 0%
 - Additional Discount
- Administration fee only 2.5%

- Customer owned active credit card
 - User of Tokopedia
- Limit credit card is sufficient enough to handle the Vehicles Down Payment
- Down Payment paid through Tokopedia portal (website or apps)
- Extra discount given by coupon code max 2% from total DP, automatically deducted



- Limit of credit card customer will hold until payment installment happen
 - Down Payment hold by Tokopedia till the Vehicle deliver to customer
 - Vehicle delivery using dealer courier
- Money will transfer to each dealers as per account registered in Tokopedia
- If leasing reject, the fund will directly return back to credit card without any penalty maximum 14 days after admin send rejection notification
 - 2.5% admin fee will be spread also in installment
- If the customer don't have credit card, we can help him/her to apply, (cooperate with Bank Permata) along with leasing process

Sample Calculation

- Purchasing Tata Super Ace HT Pickup
 - Final Price is 140 Million include all (Admin fee, provision, Insurance for 3 Years, etc) with 10 million subsidize for DP
- Total first payment 50 Million (20 Million Cash from Customer, 10 Million from Subsidize, 20 Million from Tokopedia).
- The rest (90 Million) will handle by leasing Finance/Bank



Select the suitable amount of DP

TATA MOTORS



Screenshot of the Tokopedia website showing the Tata Genuine Parts official store. The browser address bar displays <https://www.tokopedia.com/tataparts/preorder>.

The page features a sidebar menu under the 'Etalase' (Store) tab, listing various vehicle parts for sale:

- Semua Etalase
- Produk Terjual
- Preorder**
- OIL FILTER
- TATA OIL FILTER
- TATA FUEL FILTER
- BRAKE PAD
- TATA TIMING BELT
- FAN BELT
- KOUPLING BEARING
- KOUPLING KABLE
- ACCELERATOR KABLE

The main content area displays four Tata vehicles with their respective down payment (DP) amounts:

Vehicle	Total Down Payment	Price (Rp)
Truck Tata Motors	25 juta	25.000.000
Pickup Diesel Tata Motors	50 juta	50.000.000
Pickup Diesel Tata Motors	40 juta	40.000.000
Pickup Diesel Tata Motors	20 juta	20.000.000

A red pickup truck is also visible in the bottom left corner of the main content area. A 'Chat' button is located in the bottom right corner of the page.

Login to Tokopedia and browse for Tata Genuine Parts official store (<https://www.tokopedia.com/tataparts>)

Select 20 million of DP

TATA MOTORS



Jual Total Down Payment 20 juta x +

https://www.tokopedia.com/tataparts/total-down-payment-20-juta-pickup-diesel-tata-motors-jim

Download Tokopedia App

Mitra Tokopedia Pusat Penjual Promo Pusat Bantuan

tokopedia Kategori Cari produk atau toko

Produk dari Official Store

Total Down Payment 20 juta Pickup Diesel Tata Motors - JIM

★★★★★ 0 Ulasan

0 Transaksi Sukses Dari 0 Transaksi

Rp 20.000.000

Warna

☒ JIM ☐ STM ☐ CBM

Waktu Proses: 28 Minggu

Jumlah 1 Catatan untuk Penjual (Opsional)

Contoh: Warna Putih, Ukuran XL, Edisi ke-2

0/144 karakter

Bagikan

Catatan Toko

Pengiriman Barang Selama Libur Puasa dan Lebaran

Dukungan Pengiriman

SICEPAT

✓ Cargo

ninja

✓ Regular

Grab

✓ Same D

Chat

TATA Genuine Parts Kab. Bogor • Online Hari Ini • Dibalas ± 14 Jam

Follow

TOTAL
Rp 20.000.000

Preorder

Tambah Ke Keranjang

Don't forget to select the correct Dealer option for GIIAS 2019 there are 3 JIM, STM, CBM

Added to shopping cart

TATA MOTORS



Jual Total Down Payment 20 juta x New Tab

https://www.tokopedia.com/tataparts/total-down-payment-20-juta-pickup-diesel-tata-motors-stm

Download Tokopedia App

Mitra Tokopedia Pusat Penjual Promo Pusat Bantuan

tokopedia Kategori Cari produk atau toko

Produk dari Official Store

Total Down Payment 20 juta Pickup Diesel Tata Motors - STM

Catatan Toko

Pengiriman Barang Selama Libur Puasa dan Lebaran

Dukungan Pengiriman

SICEPAT

✓ Cargo

ninja

✓ Regular

Groby

✓ Same C

Chat

Dev

Bagikan

Berhasil Ditambahkan

Total Down Payment 20 juta Pickup Diesel Tata Motors - STM

Lihat Keranjang

Waktu Proses: 28 Minggu

Jumlah

− 1 +

Catatan untuk Penjual (Opsional)

Contoh: Warna Putih, Ukuran XL, Edisi ke-2

0/144 karakter

TATA Genuine Parts

Kab. Bogor • Online Hari Ini • Dibalas ± 14 jam

Follow

TOTAL

Rp 20.000.000

Preorder

Tambah Ke Keranjang

https://www.tokopedia.com/cart

Windows taskbar: 9:18 AM 7/18/2019

Purchased Process

TATA MOTORS



Keranjang | Tokopedia x New Tab x +

https://www.tokopedia.com/cart/

Download Tokopedia App

Mitra Tokopedia Pusat Penjual Promo Pusat Bantuan

tokopedia Kategori Cari produk atau toko

✓ Pilih semua produk Hapus

✓ **TATA Genuine Parts** ✓
Kab. Bogor

✓ **Total Down Payment 20 juta Pickup Diesel Tata Motors - STM** 1
PO 28 Minggu

Rp20.000.000

Catatan untuk penjual (Opsional)
SPK No. 000789, salesman Bambang, Cust ID 208311
48/144

Ringkasan Belanja

Total Harga **Rp20.000.000**

Beli (1)

Gunakan promo Tokopedia **1 Kupon**

Terakhir Dilihat

Preorder **Lihat Semua >**

Windows taskbar: 9:23 AM 7/18/2019

Input the SPK No. Salesman Name and Cust ID

Selection courier and coupon discount

TATA MOTORS



ONE TEAM
ONE VISION

Keranjang | Tokopedia

New Tab

https://www.tokopedia.com/cart/shipment?ref=1



tokopedia

Kirim Ke Beberapa Alamat

Gunakan Alamat Baru

Pilih Alamat Lain

TATA Genuine Parts

Kab. Bogor



Total Down Payment 20 Juta Pickup
Diesel Tata Motors - STM

PO 28 Minggu

Rp20.000.000

1 Barang (450 kg)

SPK No. 000789, salesman
Bambang, Cust ID 208311

Subtotal

Pilih Durasi

Pengiriman

Kargo

Berat melebihi batas maksimum 300 kg.

Ekonomi

Berat melebihi batas maksimum 70 kg.

Kurir Toko

Rp1



Perkiraan tiba dihitung sejak pesanan dikirim

Ringkasan Belanja

Total Harga (1 barang) Rp20.000.000

Total Tagihan -

☐ TopDonasi500

☐ Bulatkan Tagihan dengan Nabung Emas
Pembulatan Emas sebesar Rp50.000

Pilih Pembayaran



Gunakan promo Tokopedia

1 Kupon



© 2009-2018, PT Tokopedia
Server process time: 0.131 secs.

Indonesia

English

Delivery Courier (Kurir Toko)

Coupon Discount
Max 2%

Click this to Continue

Payment only using Credit Card

The screenshot shows a mobile application interface for credit card payment. At the top, there's a back arrow and the title 'Pembayaran'. Below it, a box displays 'Total Tagihan' as 'Rp20.000.001' with a dropdown arrow. The main section is titled 'Kartu Kredit' and features a 'SECURE GUARANTEE' badge. A red rectangular box highlights the input fields for 'Nomor Kartu' (4541 7900 2335 4874), 'Masa Berlaku' (11 / 22), and 'CVV' (with a placeholder 'Contoh: 123'). Below these fields, there's a checkbox labeled 'Simpan nomor dan masa berlaku kartu' which is checked. At the bottom, there's a 'Pilih Pembayaran' dropdown set to 'Penuh' and a link 'Lihat syarat & ketentuan.' with an upward arrow.

Input the Credit Card Detail

The screenshot shows the 'Pembayaran' screen with the 'Total Tagihan' at 'Rp20.000.001'. Under the 'Kartu Kredit (2/5)' section, two credit cards are listed: a Visa card ending in '**** 9000' and another Visa card ending in '**** 5026'. Below the cards is a button labeled 'Gunakan Kartu Lain'. Two red arrows originate from the bottom of the slide: one points to the first card and the other points to the 'Gunakan Kartu Lain' button.

Select the Credit Card want to use for Transaction

Click this to add more credit cards

Select Installment

TATA MOTORS



Kartu Kredit

Nomor Kartu
4541 7900 2335 4874

Masa Berlaku
11 / 22

CVV
... Contoh: 123

Pilih Pembayaran

Pilih Jenis Pembayaran

Bayar Penuh Rp20.000.001 ☒
+ Biaya layanan Rp0

3x Cicilan 0% Rp6.666.667 ☐
+ Biaya layanan Rp0

6x Cicilan 0% Rp3.416.667 ☐
+ Biaya layanan Rp500.000

12x Cicilan 0% Rp1.708.334 ☐
+ Biaya layanan Rp500.000

Select the instalment period

Total Tagihan Rp20.500.001

Kartu Kredit

Nomor Kartu
4541 7900 2335 4874

Masa Berlaku
11 / 22

CVV
... Contoh: 123

☒ Simpan nomor dan masa berlaku kartu

Pilih Pembayaran

12x Cicilan 0% Rp 1.708.334

Total amount after
admin fee 2.5%

Instalment 12 months x Rp. 1.708.334, Paid
and transaction complete from customer side.
Waiting the vehicle to be delivered.

Payment only using Credit Card

TATA MOTORS



Kartu Kredit

Nomor Kartu
4541 7900 2335 4874

Masa Berlaku
11 / 22

CVV
... Contoh: 123

Pilih Pembayaran

Pilih Jenis Pembayaran

Bayar Penuh Rp20.000.001 ☒
+ Biaya layanan Rp0

3x Cicilan 0% Rp6.666.667 ☐
+ Biaya layanan Rp0

6x Cicilan 0% Rp3.416.667 ☐
+ Biaya layanan Rp500.000

12x Cicilan 0% Rp1.708.334 ☐
+ Biaya layanan Rp500.000

Select the instalment period

Total Tagihan Rp20.500.001

Kartu Kredit

Nomor Kartu
4541 7900 2335 4874

Masa Berlaku
11 / 22

CVV
... Contoh: 123

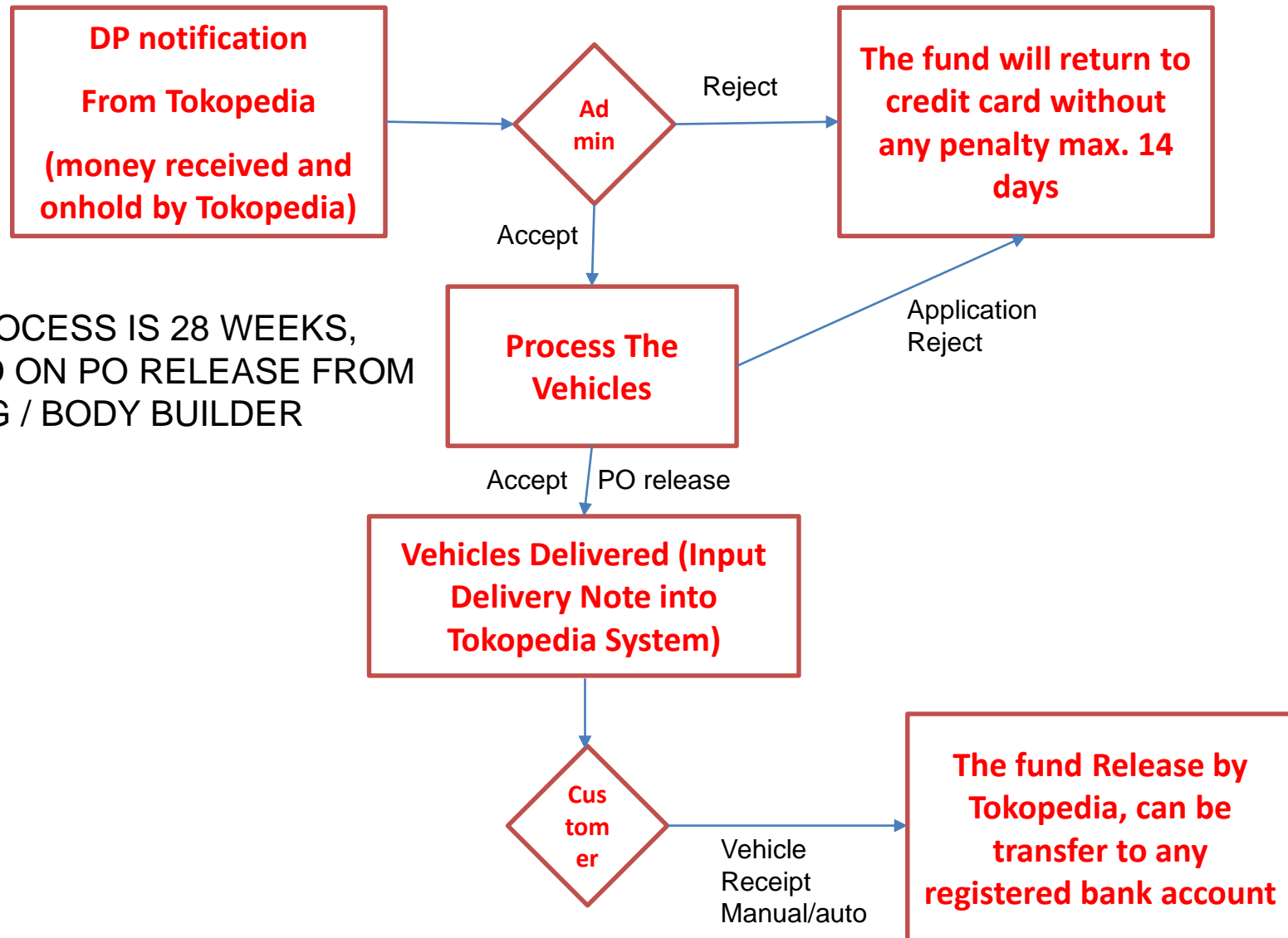
☒ Simpan nomor dan masa berlaku kartu

Pilih Pembayaran
12x Cicilan 0% Rp 1.708.334

Total amount after
admin fee 2.5%

Instalment 12 months x Rp. 1.708.334

Admin Tokopedia Process DP



MAX PROCESS IS 28 WEEKS,
DEPEND ON PO RELEASE FROM
LEASING / BODY BUILDER

- The funds will be deduct 1.5% fee of Tokopedia
 $20.000.000 - 1.5\% = 19.700.000$
 - Include PPN 10% and PPH 2%
- 2% PPH can be reimburse to TokoPedia

- Tokopedia will provide discount coupon code max 2% from transaction. Example, DP 50 Million deduct by coupon become 49 Million
- For Customer who don't have credit card, we already request Bank Permata to support us, to help our customer to possessed the Credit Card.

Dealers Bank Account Registered

Rekening Bank Tata JIM | Tokopedia

Jual TATA MOTORS ARIA FRONT

https://www.tokopedia.com/people/10714966/bank?action=add

Download Tokopedia App

Mitra Tokopedia Pusat Penjual Promo Pusat Bantuan

tokopedia

Kategori

Cari produk atau toko

460 Points

TokoPoints

OVO Cash Rp 3.000

OVO Points 0

Saldo Rp4.846.844

Deposit Rp 1.000.000

TATA Genuine Parts

Performa Toko 71 / 100

Kredit TopAds Rp 2.076.070

KOTAK MASUK

Chat 54

Diskusi Produk

Ulasan

Pesan Bantuan

Biodata Diri

Daftar Alamat

Pembayaran

Rekening Bank

Notifikasi

Keamanan

Google Authenticator

Rekening Bank

Tambah Rekening

Rekening Bank digunakan untuk proses penarikan Saldo Tokopedia. Anda hanya dapat menambahkan 3 rekening bank.

PT. BCA (BANK CENTRAL ASIA) TBK

3423510010

PT. Jawa Indie Motor

Rekening Utama

PT. BCA (BANK CENTRAL ASIA) TBK

6970616789

PT CITA BAJA MOBILINDO

Jadikan utama

PT. BCA (BANK CENTRAL ASIA) TBK

5220955445

PT SURYA TATA MOBILINDO

Jadikan utama

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Slide 19

Tokopedia Seller Transaction Menu

TATA MOTORS



Seller Dashboard | Tokopedia x +

https://seller.tokopedia.com/myshop_order?status=in_shipping

Download Tokopedia TopSeller Mitra Tokopedia Pusat Penjual Promo Pusat Bantuan

tokopedia Seller 1 54 TATA Genuine...

Menu Berjalan

TATA Genuine Parts

Official Store

Performa Toko **71/100**

Home

Penjualan

Pesanan 1

Peluang

Pusat Resolusi

Produk

TopAds

Pesanan

Unduh Laporan Penjualan

Status Semua Pesanan Pesanan Baru Siap Dikirim **Dalam Pengiriman (1)** Pesanan Selesai Pesanan Dibatalkan

Menunggu Pick-Up Sedang Dikirim (1) Menunggu Status Resi Resi Tidak Valid Resi Diubah Pesanan Dikembalikan

Pilih Filter 18 Jul 2017 - 19 Jul 2019 Urut Berdasarkan Cari nama pembeli atau produk atau invoice... Reset

☐ Pilih Semua

☐ INV/20190717/XIX/VII/341556944 (Tjandra Kusuma) - 17 Jul 2019 14:32 WIB **Pesanan Dikirim**

	TATA MOTORS SUPER ACE ... SKU - 1 4 barang (2.40 kg) @ Rp 30.000 "tidak ada catatan"	Alamat Tjandra kusuma Jalan sumatra 49 pasuruan 67114, Pasuruan, Kota Pasuruan, Jawa Timur, 67114 081803870658	Kurir JNE (OKE) (Rp 57.000)	Total Harga Rp 457.000
			Nomor Resi 081030023850519	Chat

[Lihat 2 Produk Lainnya](#)